



# ESSENTIAL<sup>®</sup> PLUS 1-0-1

## 100% NATURAL ORGANIC ROOT AND PLANT STIMULATOR

- Stimulates Fertilizer & Micronutrient Uptake
- Contains a Natural Sticker / Spreader
- Improves Nutrient Release & Water Holding Capacity

### GUARANTEED ANALYSIS:

Total Nitrogen (N) .....	1%
1% Other Water Soluble Organic Nitrogen	
Soluble Potash (K <sub>2</sub> O) .....	1%
Calcium (Ca) .....	0.1%
Magnesium (Mg) .....	0.5%
Sulfur (S) .....	1.0%
Iron (Fe) .....	0.29%

**Derived From:** Kelp (*Ascophyllum nodosum*), Fish Hydrolysate, Plant Extracts, Simple and Complex Sugars, Iron Sulfate, Magnesium Sulfate, Yucca

### ALSO CONTAINS NON-PLANT FOOD INGREDIENTS

7% .....	Humic Acid (derived from Leonardite)
10% .....	Cellulose Fiber
0.1% .....	Kelp Extract
2% .....	Carbohydrates
0.0025% .....	Natural Wetting Agent
1.2% .....	Lignin
3% .....	Mono / Disaccharide
2% .....	Ash Content
13.17 mg/ lb. ....	Riboflavin (B2)
0.314% .....	Vitamin (B6)
0.001% .....	Gibberellic Acid
0.01% .....	Natural Rooting Substance
2.75% .....	Total L-Amino Acids
0.53% Glycine	0.08% L-Phenylalanine
0.39% L-Glutamic Acid	0.07% L-Isoleucine
0.35% L-Aspartic Acid	0.04% L-Histidine
0.26% L-Alanine	0.02% L-Methionine
0.19% L-Proline	0.01% L-Tyrosine
0.17% L-Leucine	Trace% L-Carnosine
0.16% L-Lysine	Trace% L-Citrulline
0.16% L-Serine	Trace% L-Cystine
0.12% L-Arginine	Trace% L-Beta-Alanine
0.10% L-Threonine	Trace% L-Taurine
0.10% L-Valine	

Weight per gallon ..... 8.99 lbs.  
pH ..... 5.5

### PRODUCT DESCRIPTION:

Essential Plus is a 100% natural organic product derived from potassium Humate, 21 natural L-amino acids, enzymes, simple & complex sugars, vitamins, kelp extracts, carbohydrates, cellulose, lignin, hydrolyzed organic proteins and a natural wetting agent. Each ingredient has been selected to provide a rich source of organic building blocks not found in typical nitrogen-phosphorus-

- Enhances Cation Exchange Capacity in Soil
- A Food Source for Beneficial Soil Microbes
- Helps Root Development & Seed Germination
- Contains a Natural Wetting Agent

potassium (NPK) fertilizers.

Essential Plus provides a safe alternative to chemical hormones. It is ideal for use at plug production to ensure seed germination and good rooting. When used at the time of plug transplant to the field, Essential Plus will help eliminate transplant shock and provide better establishment.

The ingredients will add organic matter to depleted soils reducing the effects of compaction, improving water penetration and nutrient holding capacity. Essential Plus provides an important food source for beneficial soil microbes. The high carbon content creates an environment suitable for beneficial microorganism growth. Essential Plus corrects soil alkalinity and is ideal to reduce and neutralize salts in high salt soils. The active humic acid in Essential Plus retains nutrient ions from leaching through soils and holds them in a form readily available for plant uptake. Essential Plus is rich in organic materials that have a high absorption and exchange capacity for nutrient cations. Humic acid will help mobilize phosphates that have been tied up in soils.

Essential Plus is 100% Organic and is classified safe for the applicator and the environment.

### APPLICATION RECOMMENDATIONS:

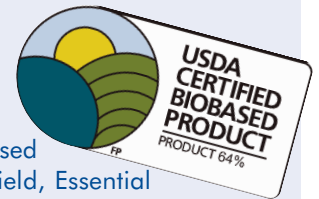
Essential Plus needs no mixing and will not settle out of solution. It can be applied through any type of fertigation system, drip irrigation or spray equipment. Use Essential Plus on all types of softwood cuttings, hardwood cuttings, vegetable plugs, bedding plants, perennials, small and large transplants and for seed germination.

Essential Plus is an easy, labor saving alternative to IBA dip. Simply use as a drench when planting cuttings. (Rates below)

**Foliar Feeding:** Apply this product through overhead, microjet, center pivot sprinkler irrigation. Essential Plus 1-0-1 gives you dual efficiency since the nutrients will be absorbed by both the leaves and roots. For tender plants and greenhouse foliar spray applications use one-half the rate (PPM) you would normally use for drip irrigation feeding. Follow rates for "Injection Systems". For Hand spray use 1¼ oz to 2½ oz per gallon of water. Spray to full coverage.

### MIXING / COMPATIBILITY:

Since Essential Plus contains a high percentage of solids, mix or shake well before use. Essential Plus is made from natural organic



products and is therefore safe to handle and use. Essential Plus is compatible with all fertilizers and chemical pesticides.

<b>Cuttings</b> <i>For All Types of Herbaceous, Softwood, Semi-Hardwood, &amp; Hardwood Cuttings</i>		
Application Method	Rate	Frequency / Notes
<b>Drench Rate</b>	Mix 1 - 2 oz per gallon of water (8 - 16 ml per liter water)	Drench trays after sticking. Repeat in 5 - 7 days for two applications.
<b>Dip Rate</b>	For a 1:30 ratio, mix 1 oz per 30 oz of water (16 ml per L water)	Dip basal end of cuttings, individually or in bunches, for 5 seconds

<b>Injection System Ratio</b>		
Set Injector Ratio At	1:100	1:200
Essential Per Gallon of Stock Water	32 fl oz. (1 L)	64 fl oz.(2 L)

<b>Horticultural and Agricultural Applications</b>		
Application	Rate	Frequency/ Notes
<b>Seeding</b>	Drench: 2 oz per gallon of water (16 ml per liter water)	Drench seed trays or plug trays until thoroughly soaked at time of seeding
	Seed Soak: 12 oz per 100 lbs of seed (360 ml per 50 kg of seeds)	Spray directly on seed prior to sowing
<b>Sizing-Up &amp; Transplanting</b>	2 - 4 oz per gallon of water (15 - 30 ml per liter water)	Drench plant trays, liners or pots before or after planting
<b>Field Transplants of Plugs</b>	Mix 32 oz per acre in a minimum of 100 gallons water (250 ml per 100 liters water)	Apply at time of transplant by soaking before planting or drenching root ball after planting.
<b>Bare Root or Containerized Trees, Woody Vines, &amp; Berries</b>	Mix 32 - 64 oz per acre in a minimum of 100 gallons water (250 - 500 ml per 100 liters water)	Apply at time of transplant by soaking before planting or drenching root ball after planting.
<b>Vegetable &amp; Herb Plugs</b>	Mix 2 oz per gallon of water (16 ml per liter water)	Apply at time of transplant. Re-apply every 14 - 28 days
<b>Freshly Grown Herbs</b>	Mix 2 - 4 oz per gallon of water (16 - 30 ml per liter water)	Apply at time of transplant. Re-apply every 14 - 28 days
<b>Neutralize Salts</b>	Mix 64 oz per acre in a minimum of 100 gal water (500 ml per 100 liters water)	Apply every two weeks for 2 applications
<b>Tissue Culture</b>	1.6 oz per 10 gal of water (50 ml per 40 L water)	Drench plug trays until thoroughly soaked

<b>Plant Care &amp; Propagation</b> <i>For All Types of Greenhouse &amp; Nursery Crops</i>		
Application	Rate	Frequency / Notes
<b>Plant Maintenance</b>	32 oz per 100 gal of water (250 ml per 100 L water)	Drench monthly
<b>Stress Recovery</b>	2 oz per gal of water (16 ml per liter water)	Apply every 2 weeks until visible response
<b>Neutralize Salts, Repair Phytotoxicity Damage</b>	64 oz per 100 gallons of water, or 2 oz per 1,000 ft <sup>2</sup> of pot area (500 ml per 100 L water, or 60 ml per 100 m <sup>2</sup> )	Apply every two weeks for 2 applications

<b>Hydroponics Applications</b>		
Application	Rate	Frequency/ Notes
<b>Hydroponics, Constant Feed, Ebb and Flood</b>	<b>Seeds or Plugs:</b> Mix 2 fl oz per gallon of water. (30 ml per liter water)	Soak seeds or plugs with a solution before placing them in growing trays.
	<b>Charging:</b> 8 oz per 150 gallons of water (240 ml per 550 L water)	Run through system
	<b>Recharging Rate:</b> 3 oz per 150 gallons of water (85 ml per 550 L water)	Replenish every time water is added

## Crop Application Recommendations

Crop	Rate	Application Timing / Intervals
<b>Bananas</b>	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply at 2 - 3 week intervals. 20 - 30 applications per year.
<b>Berries</b> , such as (but not limited to): Blueberry, Blackberry, Raspberry, Strawberry	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply prior to bloom. Repeat at fruit set to early fruit color. Repeat every 14 - 21 days until harvest.
<b>Bulb Vegetables</b> , such as (but not limited to): Onions, Garlic, Shallots	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply 3 times each season starting when first early-set is 3 inches, then at midseason, and then 2 - 3 weeks prior to harvest.
<b>Citrus</b> , such as (but not limited to): Grapefruit, Lemons, Limes, Oranges, Pomelo, Tangelo, Tangerines	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply early spring and on flush growth. Apply at pre-bloom to increase fruit set. Apply post bloom to 3 <sup>rd</sup> petal fall to increase fruit size and cell elongation. Repeat in 30 days and when nitrogen needs are evident. Can be applied with crop protection sprays.
<b>Cole Crops</b> , such as (but not limited to): Broccoli, Cauliflower, Cabbage, Brussels Sprouts, Collards	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply at early head formation and repeat 14 - 21 days later.
<b>Cucurbits</b> , such as (but not limited to): Cucumber, Cantaloupe, Squash, Pumpkin, Melons	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply at early bloom and repeat approximately 4 weeks later.
<b>Field Crops</b> , such as (but not limited to): Barley, Corn, Oats, Peanut, Rice, Soybean, Sugar Beet and Wheat.	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply at flag leaf emergence or before flowering and repeat 14 - 21 days after pollination.
<b>Fruiting Vegetables</b> , such as (but not limited to): Peppers, Tomato, Eggplant, Okra, Tomatillo	32 - 64 fl oz per acre (2 - 5 liters per hectare)	First application at early bloom. Repeat at fruit set and again 15 to 30 days later. Apply 3 to 4 weeks prior to harvest to strengthen canopy and reduce sunburn.
<b>Grapes</b> , such as (but not limited to): Wine and Table Grapes	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply at shoot growth to promote full canopy. Reapply at bloom to set fruit, and then again after bloom when nitrogen is needed.
<b>Grasses</b> Grown for Seed, Sod Production, Pasture, Forage and Alfalfa	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply in early spring for good growth, then apply monthly and again after harvesting.
<b>Herbs and Spices</b> , such as (but not limited to): Coriander, Basil, Chives, Dill, Rosemary, Sage & Mint	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply after planting and reapply after harvesting.
<b>Leafy Vegetables</b> , such as (but not limited to): Lettuce, Celery, Spinach, Parsley, Radicchio	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply after transplanting, thinning, or at 2 <sup>nd</sup> true leaf stage. Apply subsequent application at 7 - 14 day intervals. Use as needed to supplement nutritional requirements.
<b>Legumes and Pulses</b> , such as (but not limited to): Beans, Green Beans, Snap Beans, Lentils, Peas	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply shortly after first flower appears. Repeat 10 - 14 days later.
<b>Root, Tuber and Corm Vegetables</b> , such as (but not limited to): Carrot, Potato, Sweet Potato, Beets, Ginger, Radish, Ginseng, Turnip	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply after transplanting, thinning, or at 2 <sup>nd</sup> true leaf stage. Apply subsequent application at 10 - 15 day intervals. Use as needed to supplement nutritional requirements.
<b>Tree Fruits and Nuts</b> , such as (but not limited to): Almond, Apple, Apricot, Cacao, Cherry, Coffee, Filbert, Nectarine, Olive, Peach, Pear, Pecan, Pistachio, Plum, Prune, Quince and Walnut	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply first application at green tip, pink bud, bud swell or early bloom. Apply at 30 day intervals up to harvest for improved sizing. Apply post harvest in 1 or 2 applications. Apply as needed to supplement nutritional requirements.
<b>Tropical / Sub Tropical Fruits</b> , such as (but not limited to): Avocados, Coffee, Dragon Fruit, Durian, Mangos, Papaya, Pineapples, Rubber Trees	32 - 64 fl oz per acre (2 - 5 liters per hectare)	Apply on new major growth and on successive flushes. Spray monthly until harvest. Do not apply during bloom.

### FIRST AID

<b>IF SWALLOWED:</b>	Call a poison center or doctor if you feel unwell: Rinse mouth.
<b>IF IN EYES:</b>	Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Immediately call a poison center/doctor.
<b>IF ON SKIN:</b>	Remove contaminated clothing and wash skin with plenty of soap and water. If skin irritation occurs, get medical advice/attention.
<b>IF INHALED:</b>	Call a poison center or doctor if you feel unwell.

You may also contact 1-800-992-5994 day or night for emergency treatment information. If medical advice is needed, have product container or label at hand (P101), Keep out of reach of children (P102), Read label before use (P103).

**STORAGE:** Keep container tightly closed. May be stored in unheated area, but keep from freezing. Store in areas inaccessible to children and pets.

**DISPOSAL:** Dispose of contents/container in accordance with local/regional/national/international regulations. Do not reuse container.

The following precautionary statements and pictograms are based on The Globally Harmonized System of Classifications and Labeling of Chemicals (GHS) and are mandated by the Occupational Safety and Health Administration (OSHA)



### WARNING

H316 Causes Mild Skin Irritation (or Dermatitis in Some Individuals Upon Prolonged Contact)  
H320 Causes Eye Irritation (Burning)

**Condition of Sale and Warranty:** Growth Products, Ltd. warrants that the product conforms to its chemical description and is reasonably fit for the purpose stated on the label only when used in accordance with label directions under normal conditions of use. Handling, storage and use of the product by Buyer or User are beyond the control of Growth Products, Ltd. and Seller. Risks such as crop injury or other unintended consequences resulting from, but not limited to, weather or soil conditions, presence of other materials, disease, pests, drift to other crops or property, or failure to follow label directions will be assumed by Buyer or User. **IN NO CASE WILL GROWTH PRODUCTS, LTD. OR SELLER BE HELD LIABLE FOR CONSEQUENTIAL, SPECIAL, OR INDIRECT DAMAGES RESULTING FROM THE HANDLING, STORAGE OR USE OF THIS PRODUCT.**

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