

The right combination is everything

Time is money ... is an age-old adage so often used that many people discount how much truth is contained in those three simple words. Taken at face value, the implications are clear enough: if you save time, you'll save money. In the business of growing, however, saving time can mean that you'll not only save money; you'll actually increase your potential for profit.

Imagine cutting your growing time in half – even on those plants that are traditionally the most difficult to establish. By doing so, you'll be able to meet increased demand and beat any would-be competition to market.

And what if you suddenly had the ability to successfully grow those "impossible to grow" plants? You can almost smell your profits rising! By now, you're probably curious to know how such feats can be accomplished. If so, read on.

We've received reports of increased profitability from a number of our nursery and greenhouse customers who have been using a great 1-2-3 combination from Growth Products.

This combo starts with Companion® Biological Fungicide. Just 16 ounces per 100 gallons of water is all it takes. The beneficial *Bacillus subtilis* GB03 bacteria the product contains

colonize the root zone of your plants, where they provide protection from root-borne plant diseases like *Phytophthora*, *Pythium*, *Fusarium*, and *Rhizoctonia*.

These bacteria also produce enzymes that stimulate rooting, growth, and plant vigor. GB03 also serve as "root cleaners," since they utilize dead root cells as a food source. The absence of old, dying roots translate into healthy masses of new, clean roots. And more often than not, healthy roots equal healthy plants.

The second part of the combination is Essential® Plus Natural Rooting Substance and Biostimulant. This easy to use 100% natural liquid formulation has several unique ingredients (including 21 L-amino acids) that stimulate and help develop your plants' root system. Of course, this means better uptake of vital nutrients ... and healthier, better-developed plants.

Essential Plus also contains humic acid (an extremely complex organic molecule). It promotes other aspects of plant physiology including photosynthesis, respiration, and ion uptake during the growth cycle of the plant.

The final step in the program is Growth Products' 14-7-14 Liquid Fertilizer. Used at the recommended rate, it provides for a great rate

of growth without any worry about phytotoxicity or salt build-up.

Nursery growers using 14-7-14 at a rate of just 60 ppm of nitrogen per week have reported up to 60% reductions in fertilizer usage! And since it is a highly compatible true liquid solution, it can be tank mixed with other technical materials and applied through any irrigation system. That translates into time and labor savings ... and more money in your pocket!

All of these products are highly compatible, so they can be easily tank-mixed with other technical materials. They may all be applied through even the most sensitive irrigation equipment without fear of clogging.

If you've been looking for a way to "take that next step," your search is over. Growth Products' Companion, Essential, and 14-7-14 are the perfect combination for winning the race towards higher production and profits!

Want to learn more about the Growth Products Line? Call us at (800) 648-7626. You may also visit us on the World Wide Web at www.growthproducts.com. E-mail: questions@growthproducts.com. Faxes may be sent to (914) 428-2780.